

**Privacy Policy**, Status: June 15, 2012

## **1 Collecting, Processing and Using Personal Data**

You can visit our site without providing personal data. We only save access data without personal reference, such as the name of your internet service provider, the site from which you are visiting us or the name of the requested data file. Such information is evaluated for the sole purpose of improving our offer and does not allow determination of your identity.

---

We only collect personal data when you voluntarily provide them when ordering material, opening a customer account or registering for our newsletter. Without your separate approval, we solely use personal data for fulfilling and executing your order. After execution of your order, your personal data is blocked for further use and is deleted after expiry of the statutory retention periods, unless you explicitly approve the further usage.

## **2 Cookies**

We are using cookies on various sites in order to make your visit more attractive and to technically allow the use of certain functions. These are small text files which are stored on your computer. Most of the cookies used by us are deleted from your hard drive after you ended the browser session (so-called session cookies). Other cookies remain on your computer and enable us to recognize your computer at your next visit (so-called permanent cookies). We are using cookies exclusively for the following purposes:

- Cookies for saving user entries (e.g. for creating a shopping cart);
- Authentication cookies (e.g. log-in);
- User dependent security cookies (for protection of the website and the ongoing user session against external forces);
- Multimedia player session cookies (e.g. flash cookies in order to stream media content);
- Load balancing session cookies (for protection of the website against overload);
- Setting cookies (e.g. language selection in shop); and
- Content sharing cookies of third party providers (only when using social plugins).

If you do not agree to the setting of cookies, you can block the saving of cookies by making the required settings in your internet browser. Please note that this might limit the functionality or scope of our offered services.

### **3 Security**

During the order process, your personal data is transferred encrypted. We further apply technical and organizational security measures in order to protect your data administered by us against coincidental or intentional manipulations, lost, destruction or access by unauthorized individuals.

### **4 Transfer to Third Parties**

We will not transfer your personal data we collected on our website to third parties without your explicit approval, which can be revoked at any time. As an exception to this rule, we will disclose your personal data to our service partners who require such data for processing your order (e.g. the forwarding company in charge of the delivery) as well as to our affiliated companies as far as this is permitted under data protection rights. In any case, such data transfer will be limited to the required minimum.

### **5 Google Analytics**

This website uses Google Analytics, a web analysis tool of Google Inc. („Google“). Google Analytics uses so called “cookies”, text files that are saved on your computer and which allow an analysis of your website usage. The information about your website usage generated by the cookie is usually transferred to a Server of Google in the US and stored there.

In order to improve data protection, we are using Google Analytics with the extension „\_anonymizeIp()“. This means that IP addresses are shortened by Google in the member states of the European Union and in other contracting states that are parties to the Agreement on the European Economic Area. In exceptional cases only, the complete IP address is transferred to a server of Google in the US and then shortened there. By order of the provider of this website, Google will use this information in order to evaluate your website usage, to compile reports on the website activities and to provide further services related to the website and internet usage vis-à-vis the website provider. The IP address transferred by your provider within Google Analytics will not be consolidated with other data of Google.

You can prevent the saving of cookies by choosing the appropriate settings in your browser software; however, we hereby advise you that in such cases you might not be able to completely use all functions of this website. You can further prevent the collection of data generated by the cookie and related to your usage of the website (incl. your IP address) to Google and the processing of data by Google by installing the browser plugin available under the following link: <https://tools.google.com/dlpage/gaoptout?hl=de>.

## **6 Responsible Body / Contact / Changes**

Responsible body in terms of data protection:

Momentive Performance Materials GmbH  
Building V7  
51368 Leverkusen / Germany

At any time, you are entitled to request free-of-charge information, correction, blocking and deletion of your personal data. Please refer to [webprivacy@momentive.com](mailto:webprivacy@momentive.com) or send your request via mail or fax.

We retain the right to amend this Privacy Policy. The actual version of the Privacy Policy can always be accessed under this address.